

## Global site wins Award of Distinction



[Deloitte.com/global](http://Deloitte.com/global) recently received an [Award of Distinction](#) in the 2015 Communicator Awards competition. The Communicator Awards is the leading international awards program recognizing big ideas in marketing and communications. Founded two decades ago, The

Communicator Awards receives over 6,000 entries from companies and agencies of all sizes, making it one of the largest awards of its kind in the world. Entries are judged based on a standard of excellence in marketing and communications. The Communicator Awards is sanctioned and judged by the [Academy of Interactive & Visual Arts](#), an invitation-only group consisting of top-tier professionals from acclaimed media, communications, advertising, creative and marketing firms.

## Deloitte – Global Leader

Deloitte has been recognized as a Global Leader in a number of areas relating to our services:

### By Kennedy

- Kennedy has named Deloitte the leader in Customer Strategy & Experience Consulting in the U.K. and Ireland in their recently released report entitled **Customer Strategy and Experience Consulting in the U.K. & Ireland 2014**. The report lays out the opportunities and challenges for buyers and sellers of Customer Strategy & Experience Consulting related services in the U.K. and Ireland focusing on market trends, client spending trends and forecasts, and the provider landscape, and includes profiles of select key firms.
- Kennedy has recognized Deloitte a leader in M&A Strategy Consulting in Europe in their report entitled **M&A Strategy Consulting in Europe 2014**. The report lays out the opportunities and challenges for buyers and sellers of M&A Strategy Consulting related services in Europe focusing on market trends, client spending trends and forecasts, and the provider landscape, and includes profiles of select key firms. The report notes *“Deloitte stands out for taking a primarily global approach to the European M&A strategy consulting market, as well as for being the only one of the Big 4 firms to focus primarily on serving large-cap clients.”*
- Deloitte has been named a global leader in Talent Management by Kennedy in their report entitled **Talent Management Consulting 2015**. The report notes: *“Deloitte brings to market unparalleled breadth and depth of talent service offerings and ecosystem relationships that can be uniquely configured to meet clients’ specific needs and price points.”*