



TRAINING OUTLINE



CHARITY AND SOCIAL ENTERPRISE MANAGEMENT

BY ANDREW BRADY
Director, 3rd Sector Futures



A BIT ABOUT US

Believe Foundation is non-profit, non-political independent organization established to support charitable, cultural and educational activities in western Georgia. We strive to bring the positive changes, improvements and progress to the lives of socially vulnerable children, elderlies and families, individuals with disabilities and youth. With support of our donors and volunteers we protect the rights of beneficiaries; facilitate their integration into society; care about the health; fight to overcome the hunger and poverty; we help them to fulfill their potential, enhance the professional skills and educational level.

Each activity of the foundation is based upon the chain of values combining honesty and conscientiousness, collaboration, accountability, devotion, compassion, excellence and innovation.



ABOUT CHARITY AND SOCIAL ENTERPRISE TRAINING

Training Overview

Training Session will include an introduction to third sector leadership & management; Defining social aims - vision and mission; Leadership competences and the third sector; from fundraising to social enterprise, Social Enterprise Sector development and challenges; CSR - Collaboration of third sector and private organisations for social purpose.

The Attendees

We are looking for delegates, founders, directors, trustees, and senior managers of non-profits, social enterprises and other impact driven initiatives.

For the second session of the training we are looking for CSR managers, and other leaders in corporates and in the public sector with an interest in working with Third Sector Organisations.

Approach

Workshop style with a mixture of presentations and group/pair activity, with outputs of discussions captured and shared.

Training Benefits

- Enhanced leadership skills
- New ways of thinking
- Great networking opportunities
- Copy of course material

ABOUT THE SPEAKER - ANDREW BRADY

Course Leader, BA Charity and Social Enterprise Management
Senior Lecturer, Leadership and Management
Director, 3rd Sector Futures

Andrew is a specialist in leadership and management for charities, social enterprises and voluntary organisations with responsibility for learning, research and consultancy in this area.

Background

After a career encompassing teaching and management in the private and public sectors, and most notably the third sector, Andrew joined Anglia Ruskin in 2001. In 2008 he established 3rd Sector Futures as a specialist unit within Lord Ashcroft International Business School, in order to give a clear identity to their work with charity and social enterprise.

The Cert HE, Foundation Degree and BA in Charity and Social Enterprise Management launched in 2011 and has attracted over 120 students from across the UK, and internationally. Alongside the suite of courses, 3rd Sector Futures is active in research and consultancy, for example in undertaking social impact analysis. Andy's research interests include social enterprise and social networks, and corporate social responsibility in sport.

As well as Anglia Ruskin, Andy has extensive experience working in social entrepreneurship programmes for the University of Cambridge, and plays a leading role in the Ariane de Rothschild Fellowship. He is an accredited social enterprise consultant for the British Council.

Qualifications

- MSt Community Enterprise, Cambridge Judge Business School, University of Cambridge
- BA English Literature and Language, University of Salford

Memberships, editorial boards

- Senior Fellow, Higher Education Academy

For more information please follow: <http://bit.ly/AndrewBrady>



TRAINING OUTLINE / AGENDA

Date: November 01, Venue: Radisson Tbilisi

Date: November 04, Venue: Hilton Batumi

09:30 - Registration

10:00 - **Introduction to third sector leadership & management:**

Defining social aims - vision and mission

Leadership competences and the third sector - personal leadership skills

Generating income for social purposes: from fundraising to social enterprise

Social impact – what it is and why it matters

11:30 - Coffee Break

11:50 - Social Enterprise Sector

Sharing best practices of SE sector in UK

Sales and Marketing

13:10 - Lunch

14:10 - **Corporate Social Responsibility - Collaboration of third sector and private organisations for social purpose:**

Types of third sector organisation, what they do and what they need

15:40 - Coffee Break

15:50 - Why do good?

Major challenges to doing good, reasons for collaboration - and its benefits

16:30 - Managing the process

17:00 - Discussion and questions

18:00 - Close

EVENT SUPPORTERS



Anglia Ruskin
University

Cambridge Chelmsford Peterborough



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THANK YOU FOR CARING



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