



Dear Sirs!

The company «Viva Consult» welcomes you to participate in the international conferences regarding transportation market in the Black Sea, Caspian and Baltic regions in 2015:

"Multimodal transportations 2015" 13-15 May, 2015, Istanbul, Turkey

"Azov-Black Sea freight- 2015" - 10-11 September, Batumi, Georgia

These activities are the communication platforms for key players in the freight market with the possibility to discuss many acute and topical issues of the transport sector, international cooperation, and specialized business fields.

Given the high status of your company, we offer the following areas of cooperation within the framework of our activities in 2015:

- The status of a General Sponsor or a sponsor of a specific activity (see attached the detailed description of sponsorship package);

- The status of a Standard Delegate: our company can provide your company's employees and collaborates a 20% discount from the prices existing now of registration (see the attachment).

We would like to highlight that advertising and sponsorship packages offer a large selection of different options of promotion activities of the company, most of them also include a quota for the free participation of representatives of the sponsoring company.

You can register as well as obtain more detailed information regarding participation in the conferences via our consultants by tel [+38\(067\)523-95-22](tel:+380675239522), or via e-mail info@viva-consult.com.ua

Looking forward to seeing you at our activities!
"Viva Consult" Team



With sincere respect
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**International Forum «Multimodal transportation 2015»
Turkey, Istanbul, May 11-13**

Preliminary Program

May 13

Preliminary registration. Welcome cocktail

May 14

Registration

**Session 1. Multimodal transportation is a bridge between Asia and Europe.
Transportation possibilities of the main transit countries.**

- Forecast for the international transport corridor Europe-Caucasus-Asia development.
- Perspectives of the by land traffic between the regions of the Black and Baltic seas within the frames of the international transport corridor “North-South”.
- The necessity of the mixed transportation legal regulation in terms of some former soviet republics integration into the EU.
- Multimodal railway transportation as an integrating element of the transport logistics systems.
- Disproportion between the ports facilities for cargo handling development and railway infrastructure.
- Multimodal transportation development in Russia. A survey of the trans-boundary transportation market in terms of cargo flows geographical variations.

Session 2. Turkey as the key multimodal hub

- Turkey’s transit potential. Railway and auto transportation.
- Turkey’s largest ports role in multimodal transportation. A link between the Black and Mediterranean seas regions. Ports facilities development: projects and investments in 2015-2016.
- Container and Ro-Ro shipments in Turkey. A survey of the current situation and a forecast for 2015-16.
- Potential and perspectives of the Southern transport corridor development: Europe - Turkey- Central Asia, Middle East.
- Project cargoes.

Session 3. Mixed transportation in the Caspian region

- Black sea region as the southern way of the cargoes transit into the Caspian Sea region.
- Construction project of the railroad around the Caspian Sea within the frames of the railway corridors development “North-South” and TRACECA. New railroad construction projects in the Central Asia.



- Railroad Baku-Tbilisi-Kars as a link connecting Southern Caucasus and Turkey
- Kazakhstan as the key transit country for the export from China.
- Main cargo flows to Iran in terms of multimodal transportation from the Baltic, Mediterranean and Caspian seas regions.

May 15

Session 4. Mixed transportation in Europe

- EU policy regarding mixed transportation development. Transport systems compatibility; infrastructure development; environmental compliance.
- Current situation with road transport carriages in Europe. Forecasts and trends. Positions of the basic operators: economic efficiency increase, empty run minimization.
- Basic cargo flows by railway in Europe. Ratio of the state railway operators' tariffs to the ones of the private ones. Piggyback traffic.
- Containerization of dry and bulk cargoes.
- Ro-Ro transportation basic trends.
- Ports-hubs: Rotterdam, Antwerp, Hamburg, Amsterdam, Gdansk. Facilities development.
- Change in freight rates perspectives and its impact on the economic effectiveness of the multimodal transportation.

Special Discussion. Multimodal transportation by river

- Danube as the European transport pivot.
- Cargo traffic volumes on the Rhine. Forecast for 2015-2016. Traffic Rhine-Danube.

Blitz Session. Ukraine within the frames of the international transport corridors

- Transit potential of Ukraine.
- Motor transportation in Ukraine: problems and solutions.
- Perspectives of the piggyback traffic.
- Transportation by river as a constituent element of the mixed transportation.
- Containers shipping perspectives in the situation of cargo flows repartition in the region.

Session 5. Multimodal transportation optimization. Risks management.

- Modern logistic information systems. Cargoes traffic monitoring systems.
- Problems of the cargoes transportation and storage.
- Cargoes safety. Risks and insurance.

APPENDIX 1

REGISTRATION FEE:

«Multimodal transportation 2015», 13-15 May, Istanbul, Turkey

Number of participants	Registration by 15.03.2015		Registration after 15.03.2015	
	regular	20% discount	regular	20% discount
1 delegate	\$ 1300	\$ 1040	\$ 1600	\$ 1280
2 or more delegates from one company	\$ 1200	\$ 960	\$1400	\$ 1120

«Black Sea Freight 2015», 10-11 September, Batumi, Georgia

Number of participants	Registration by 01.07.2015		Registration after 01.07.2015	
	regular	20% discount	regular	20% discount
1 delegate	\$ 1000	\$ 800	\$ 1100	\$ 880
2 or more delegates from one company	\$ 950	\$ 760	\$ 1050	\$ 840

* without VAT

SPONSORSHIP

GENERAL SPONSOR

2 free participants;

Logo on participants' badges;

Conference hall is arranged in the Sponsor's corporate style (one board 2,27m x 2,27m with Sponsor's logo on it by the presidium, flags with the Sponsor's logo in the presidium);

Welcome speech at the opening of the conference, a report in the first session;

Logo at the conference page in internet, in the conference program and participants list, one board at the entrance to the conference hall

Logo on a flash drive with the conference materials.

Price: 6000 \$

SPONSOR OF REGISTRATION

1 free participant;

Flags with the Sponsor's logo in the area of registration;

Sponsor's logo on the participants' badges stripes;

Sponsor's logo, size A5, on the folders with with the conference documents, on the pens and worksheets;

Placements of the Sponsor's other promoting materials in the area of registration;

Logo at the conference page in internet, in the conference program and participants list, on the board at the entrance to the conference hall.

Price: 4000 \$



SPONSOR OF COCKTAIL PARTY

1 free participant;
Sponsor's logo on the invitations letterheads;
Welcome speech at the beginning of the Party;
Logo at the conference page in internet, in the conference program and participants list.
Price: 3000 \$

SPONSOR OF BEER AND GRILL PARTY

1 free participant;
Sponsor's logo on the invitations letterheads;
Welcome speech at the beginning of the Party;
Logo at the conference page in internet, in the conference program and participants list.
Price: 4000 \$

SPONSOR OF COFFEE BREAKS

1 free participant;
Flags with the Sponsor's logo in the area of coffee breaks;
Small chocolate bars (5g) with the Sponsor's logo in the coffee break area;
Logo at the conference page in internet, in the conference program and participants list.
Price: 3000 \$

**without VAT*

