

FOR IMMEDIATE RELEASE

ICC Georgia to Host a Top Level ICC Regional Meeting in Tbilisi: Fostering Business Collaboration Across Broader MENA Region

Tbilisi, Georgia – November 24, 2025 – The International Chamber of Commerce (ICC) Georgia is proud to announce that it will host the ICC Regional Consultative Group (RCG) Meeting for the Broad-er Middle East and North Africa, (B-MENA) region from December 3 to 5, 2025, in Tbilisi. This high-level gathering will convene over 45 distinguished participants, including ICC Global Secretary General Honorable John Denton A.O., C-level executives from ICC Headquarters in Paris, and Chairs, Secretary Generals, and Board members from ICC National Committees across the Caucasus, Central Asia, Middle East, and North Africa.

Countries Participating in the ICC Regional Consultative Group (RCG) B-MENA Meeting

Participants represent a diverse array of ICC National Committees, including those from Armenia, Bahrain, Georgia, Egypt, Iran, Iraq, Jordan, Kyrgyzstan, Lebanon, Mongolia, Morocco, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Tunisia, UAE, Azerbaijan (in formation), and Uzbekistan (in formation). As the Chairman of ICC Georgia also serves as the Chairman of the ICC Regional Consultative Group and Regional Coordinator for the B-MENA region, this event underscores Georgia's pivotal role in promoting international trade, investment, and business development. The meeting will take place at the Biltmore Hotel in Tbilisi, featuring a hybrid format to accommodate both in-person and virtual attendees, ensuring broad participation and inclusivity.

Key Highlights of the Event

The agenda for December 4, 2025, includes a series of strategic sessions designed to address critical issues in global business and regional cooperation:

Strategic Updates and Discussions: Led by ICC leadership, including Deputy Secretary General Julian Kassum and other experts, covering topics such as financial inclusion, FATF Taskforce developments, regional achievements, and key ICC initiatives like the Agri-Food Initiative and Dispute Resolution Services (DRS).

Collaborative Sessions: National Committees will share achievements, discuss challenges, and explore collaborative opportunities to enhance collective impact in areas like digital trade, business integrity, and arbitration.

Policy and Innovation Focus: Updates on ICC's global policy workstreams for 2026, including digital trade sandbox initiatives and proposals for new commissions, such as the Global Insurance Commission from ICC Syria.

"This meeting represents a unique opportunity to strengthen ties among business leaders in the B-MENA region, driving sustainable economic growth and addressing shared challenges through ICC's global network," said Fady Asly, Chairman of ICC Georgia and Chairman of the Regional consultative Group for B-MENA. "We are honored to welcome Secretary General John Denton and our esteemed colleagues to Tbilisi, where we will collaborate on initiatives that promote trade, investments, innovation, and dispute resolution for the benefit of our economies."

The event aligns with ICC's mission to enable business to secure peace, prosperity, and opportunity for all. It will also feature networking opportunities, including a welcome coffee, lunch breaks, and interactions during the Global Investment Forum, fostering meaningful partnerships among prominent business leaders who influence global commerce.

About ICC Georgia

ICC Georgia is the national committee of the International Chamber of Commerce in Georgia, representing the interests of Georgian businesses in the global arena. As part of the world's largest business organization, ICC Georgia advocates for open trade, responsible business conduct, and effective dispute resolution, contributing to economic development in the region.

About the International Chamber of Commerce (ICC)

The International Chamber of Commerce (ICC) is the institutional representative of more than 45 million companies in over 170 countries. ICC's core mission is to make business work for everyone, every day, everywhere. Through a unique mix of advocacy, solutions, and standard setting, ICC promotes international trade, responsible business conduct, and a global approach to regulation, in addition to providing market-leading dispute resolution services.

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